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New Directions Behavioral Health Names Three New Executives

Kansas City, Mo. – September 19, 2017 – New Directions Behavioral Health (New Directions) has expanded its [executive team](#). To support growth, the health care company announced several executive changes.

[Timothy Hoffmann](#) joined New Directions as chief information officer and is responsible for the company's information technology, claims operations and data analytics business units. He most recently served as vice president of IT for Magellan Health Services, where he spent 18 years leading IT and claims teams.

Other executive appointments were also announced: [Robin Jackson](#) becomes chief financial and administrative officer. She has executive responsibility for all financial and business operations. Robin joined New Directions in 2009 and has served in leadership positions across the finance business unit.

[Noreen Vergara](#), formerly New Directions' general counsel, now becomes general counsel and chief human resources executive. In her role, she will continue to lead the legal division and take on oversight of recruitment, retention, benefits and services for the company's 500+ employees. Since Noreen joined the company in 2012, New Directions' workforce has grown 265 percent and revenue has more than tripled.

"Tim, Robin and Noreen are proven leaders and deeply passionate about improving the health of those we serve," said President and CEO Lee Tuveson. "We welcome this new bench strength to help propel New Directions through our next phase of growth."

New Directions has become one of the fastest growing managed behavioral health care companies in the nation. Over the last decade, revenue has increased 300 percent and the number of lives served has grown more than 1,000 percent.

For more information, visit:

- [New Directions' website](#)
- [New Directions' video](#)
- [New Directions on LinkedIn](#)
- [New Directions on Facebook](#)

About New Directions

Founded in 1995, New Directions helps people live healthy, balanced lives. The fast-growing health care company provides managed behavioral health services, an employee assistance program (EAP), student assistance program, organizational consulting, and health coaching to private and public health plans, Fortune 100 companies, large and medium employers, and labor groups.

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