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New Directions Behavioral Health Announces New CEO

Lee Tuveson selected as president and CEO. John Quick to retire after 22 years.



Lee Tuveson

Kansas City, Mo. – May 1, 2017 – The board of directors of [New Directions Behavioral Health](#) has named Lee Tuveson as the next president and chief executive officer, effective May 1. His selection followed a national search. Tuveson succeeds Dr. John Quick, who has served as CEO and president since the behavioral health care company was founded in 1995.

Tuveson has been New Directions' chief financial and administrative officer since 2014. In that role, he has been instrumental to New Directions' growth and success in a number of key areas: infrastructure, operations, finance, project management, data analytics, and claims system management, among others.

“The board conducted an extensive national search to find a candidate to continue the company’s phenomenal success,” said Ron Simmons, board chairman of New Directions. “We sought a person who is well respected across the industry, focused on maintaining high customer satisfaction, and embodies the core values that inspire New Directions’ employees. Lee has demonstrated that he is the best choice.”

Before coming to New Directions, Tuveson worked at McDonnell Douglas for seven years, and at Magellan Health Services for 18, most recently as vice president of finance and contracts. In addition to his in-depth understanding of the managed health care industry and his business acumen, he shares New Directions' company values and clinical philosophy. Tuveson is a solid and compassionate leader who knows how to manage costs while putting members first.

"Lee's proven leadership, background in health care, customer focus, and commitment to place members first made him a clear choice," says Quick. "After working closely with Lee for almost three years, I have full confidence he'll continue implementing our proven strategy for success, while developing innovative plans to shift the industry forward. I am very excited about the future of the company."

Quick has led New Directions through a period of exponential growth. During his two decades of leadership, the company grew from serving 250,000 individuals to 13 million people today. He charted a course for growth by creating a strategy and corporate culture that has resulted in one of the best service levels and fastest growing companies in the managed behavioral health industry. Though retiring, Quick will continue with New Directions as a consultant during the transition period and as needed.

"Dr. Quick led New Directions with a vision to improve whole person health through positive change," Tuveson said. "I am humbled to be chosen to continue that charge and very excited to work with our wonderful staff and customers."

Tuveson will be based at New Directions' headquarters in Kansas City, Mo.

About New Directions

Founded in 1995, New Directions helps people live healthy, balanced lives. The fast-growing health care company provides managed behavioral health services, an employee assistance program (EAP), organizational consulting, and health coaching to private and public health plans, Fortune 100 companies, large and medium employers, and labor groups. For more information, visit ndbh.com.

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