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New Directions Behavioral Health CEO Announces Retirement

Dr. John Quick to retire as president and CEO. Board of managers initiates search to identify successor.

KANSAS CITY, Mo. – February 16, 2016 – New Directions Behavioral Health president and CEO Dr. John Quick announced today that he will retire at the end of 2016. Dr. Quick has served as president and CEO since the health care company was founded in 1995. He will continue to serve as president and CEO until a successor has been named.

Dr. Quick has led [New Directions](#) through a period of exponential growth. During his two decades of leadership, the behavioral health care company grew from serving 250,000 individuals to 13 million people today. Dr. Quick charted a course for growth by creating a strategy and corporate culture that has resulted in one of the best service levels and fastest growing companies in the managed behavioral health industry.

“There comes a point when a career journey ends, and this time feels right to me,” says Dr. Quick. “Now is the perfect time for a new leader to take the reins and chart the course for the company. New Directions is on an extremely positive trajectory, and we are implementing a strategy that will continue that success. I am very excited about the future of the company.”

“What is important is that all of us at New Directions are making a difference by improving the health of others,” says Dr. Quick. “Year after year, I’m amazed by the incredible work our employees do – they believe in the mission and vision of this

company. They are the real reason behind our growth and success. Being a part of that has provided me some of the most meaningful moments in my career.”

Company Growth

New Directions achieved record growth over the last seven years and is on target to grow at an even faster pace.

- The number of employees has increased from approximately 80 in 2008 to more than 450 today. Headquartered in Kansas City, Missouri, New Directions has expanded its regional offices to include sites in Alabama, Arkansas, Florida, Kansas and Texas.
- The company is connecting more people to the resources needed to improve their health and well-being than ever before. Today, New Directions serves 13 million individuals, nearly 10 times more than in 2007.

“John’s leadership has been nothing short of remarkable,” said [Jim Bailey](#), Board Chairman of New Directions. “His strategy for growth, his customer focus, and his fierce commitment to do the right thing for members have been key to successfully navigating the company through the many changes our health care industry has experienced.”

Succession Plans

The company’s board of managers will conduct a national search to find a new CEO who is devoted to carrying on the legacy of service and satisfaction that characterizes Dr. Quick’s tenure. “New Directions has thrived under John’s leadership,” says Bailey. “We are committed to identifying a candidate who will carry on that success - one who is well-respected across the industry, focused on maintaining high customer satisfaction, and embodies the core values that inspire New Directions’ employees.”

About New Directions

Founded in 1995, New Directions helps people live healthy, balanced lives. The fast-growing health care company provides managed behavioral health care services, employee assistance programs (EAPs), organizational consulting and health coaching to private and public health plans, Fortune 100 companies, employers and labor groups. For more information, visit ndbh.com.