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New Directions Behavioral Health Hires Aron Halfin As Chief Medical Officer

Aron Halfin, M.D., will lead clinical initiatives and quality management that drive member health outcomes.

Kansas City, Mo. – April 26, 2016 – [New Directions Behavioral Health](#) (New Directions) has named [Aron Halfin](#), M.D., as its chief medical officer. Halfin will lead the company's care and utilization management teams, and help expand health care strategies, including clinical programming, quality and medical education. He is responsible for driving New Directions' member-centric vision by working to ensure all clinical and quality activities improve the delivery of care for members.

"I am excited to join New Directions and be part of a company deeply focused on doing the right thing for members," said Halfin. "New Directions' strategic direction, quality and service excellence has led to its spectacular growth. I look forward to further guiding its future success."

Halfin brings more than 30 years of health care management and clinical experience in psychiatry group practice, hospital and managed care settings. Most recently, he was vice president and national, medical, clinical and operations director for Anthem's behavioral health services. Prior to Anthem, he held leadership positions at Centene Corporation where he served as vice president of Clinical Operations and at Magellan Health Services where he served as chief medical officer of Health Plan Solutions and Public Solutions Groups. Halfin spent 11 years in private psychiatry practice with a focus on psychopharmacology of mood disorders and substance use disorders.

After earning his medical degree from the University of Costa Rica, School of Medicine, he completed his residency in psychiatry from Columbia University College of Physician and Surgeons in New York, and his research fellowship in psychopharmacology from New York University.

“Dr. Halfin is an accomplished psychiatrist who will provide us with the high caliber medical leadership needed to achieve positive health outcomes for our members,” said President and CEO John Quick. “His deep knowledge of medical and behavioral health care will help ensure we continue to build quality programs and deliver service excellence to our members and customers.”

About New Directions

Founded in 1995, New Directions helps people live healthy, balanced lives. The fast-growing health care company provides managed behavioral health care services, employee assistance programs (EAPs), organizational consulting and health coaching to private and public health plans, Fortune 100 companies, employers and labor groups. For more information, visit ndbh.com.

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